

E-CIRCULARS OVERVIEW FROM 16/04/2015 TO 30/04/2015

<u>CIRCULAR DATE</u>	<u>CIRCULAR NUMBER</u>	<u>CIRCULAR NAME</u>	<u>CIRCULAR SUBJECT</u>	<u>OVERVIEW OF THE CIRCULAR</u>
27/04/2015	<u>117/2015 - 16</u>	NBG/PBU/LIMA-MBS/4/2015 - 16	INTRODUCTION OF SBI QUICK (MISSED CALL & SMS BANKING)	SBI has introduced 'SBI QUICK' – A missed call and SMS banking initiative to provide convenience to customers. A Missed call / SMS, from the mobile number of the customer registered in the account with the Bank, is accepted as an authorised request to provide convenient, cost effective and prompt basic banking services. Initially, Balance Inquiry of registered account, Mini Statement of registered account, Blocking of ATM Card and Car/Home Loan features enquiry etc enquiries will be introduced. Refer to the circular in this regard for details.
28/04/2015	<u>121/2015 - 16</u>	CDO/P&HRD-PM/13/2015 - 16	STAFF : SUPERVISING CLUB MEMBERSHIP	Supervising Staff Club membership fees have been revised. Refer to this circular for details.
30/04/2015	<u>131/2015 - 16</u>	NBG/PBU/MCS-MCS/4/2015 - 16	MARKETING CROSS SELLING: LAUNCH OF ATAL PENSION YOJANA (APY)	APY is a fixed pension scheme announced by the Finance Minister in his Budget Speech for 2015-16. APY is for all citizens in the unorganised sector who are not members of any statutory social security scheme. Refer to this circular for details in this regard.