

STATE BANK OF INDIA OFFICERS' ASSOCIATION

(BENGAL CIRCLE)

(Registered under Trade Unions Act 1926-Regd. No. 6908)

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IP No. 500077

Circular No. 95/2019

Date : 31.07.2019

To All Members (Please Circulate)

We reproduce hereunder the Circular No. 64 dated 31.07.2019 issued by the General Secretary, All India State Bank Officers' Federation, the contents of which are self-explicit.

With revolutionary greetings,

Shubhajyoti Chattopadhyay
(General Secretary)

To all our Affiliates / Members:

Workshop on Usage of Social Media Platform

We reproduce hereunder the text of AIBOC Circular No. 2019/42 dated 30-07-2019 contents of which are self-explanatory for information of the members.

(Soumya Datta)
General Secretary

Workshop on Usage of Social Media Platform

Social Media viz., Twitter, Facebook *et al.*, have become an integral part of the society and a gateway to get connected to the world at large, apart from an opportunity for quick dissemination of information. These have become the power tools which can impact and influence the society and also create opinion.

2. In this backdrop, it was decided to revamp our social media wing for dissemination of information as well as highlighting issues confronting the industry, economy and more particularly, the issues pertaining to officers fraternity of the banks, to grab the due attention of all concerned. Towards this, in order to empower the affiliates to make best use of social media, a workshop was organised at Kolkata on 29th July 2019.

3. The programme was inaugurated by the undersigned, in the presence of State Secretary, AIBOC West Bengal, and Jt. General Secretary, AIBOC, Comrade Sanjay Das. Our affiliates, across the country had deputed their best tech-savvy activists to the workshop. The undersigned explained the background for arranging the workshop and its objectives and called upon the participants to make best use of the opportunity and bring in visibility to the concerns, programmes and the issues of the Confederation.

4. Shri Ritobroto Maitra, a young, out of box thinker and Artificial Intelligence engineer, who is also closely and passionately associated with AIBOC, handled the sessions; explained the nitty-gritties of handling social media and imparted technical inputs in effectively utilising social media to propagate our concerns, action programs and developments. All participants appreciated the contents and the way the skills were imparted. Each of them actively participated and many professional-level graphics, relevant to banking and economy, were conceptualised and exhibited in the workshop, which was highly appreciated by Shri Maitra. This brought out the tremendous potential and ability of our participants, which vindicated the decision to organise such a workshop.

Shubhajyoti Chattopadhyay

General Secretary
Mobile : 8001194340

State Bank of India Officers' Association
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5. Following representatives from our affiliates participated in the programme:-

SL	Name	Affiliate
1	Uday Kumar	All India Punjab National Bank Officers' Association
2	Amit Rai	
3	Bablu Lamba	
4	Ankur Choudhary	
5	A V Ramana Prasad	Corporation Bank Officers' Organization
6	Nitin Kumar	
7	Vikram Nayak	
8	Saurav Srivastava`	Federation of Bank of India Officers' Association
9	Amit Kumar Dutta	
10	Rishav Halder	
11	Nilesh Pawar	
12	Animesh Samanta	Association of Officers of Paschim Banga Gramin Bank
13	Anupam Dey	
14	Subhojyoti Bhattacharya	
15	Deepak Shukla	Indian Overseas Bank Officers' Association
16	Prem Jeevan P G	
17	Soumya Ghosh	
18	Ajay Kumar Karati	All India Andhra Bank Officers' Federation
19	Pralay Kumar Sarkar	
20	K Suresh	All India Allahabad Bank Officers' Association
21	Krishnendu Mukherjee	
22	Saurabh Upadhyay	
23	Indranil Bhowmick	
24	Debjyoti Dhar	All India Union Bank Officers' Federation
25	Deepratan Sarkar	
26	(Ms) Debleena Pramanik	
27	Aavik Basak	
28	(Ms) Sharmistha Santra	
29	Ritesh Das	
30	Nagesh V N	All India State Bank Officers' Federation
31	Rupam Roy	
32	Priyvrat	
33	Tapash Paul	
34	Ravi Shankar Kumar	All India Indian Bank Officers' Association
35	Ranjith Kumar	
36	S Dayal Prasad	
35	Vivek Pandey	All India Central Bank Officers' Federation
36	Anil Kumar Saxena	
39	Ravindra Kr Bharti	Federation of Bank of Baroda Officers' Associations

6. It is a matter of pride that we could achieve the desired objective of encouraging, nurturing in-house talent to create contents, potential enough to attract the attention of media, government and the society, in such a short span of time. We place on record our gratitude to Shri Ritobroto Maitra, who designed the program and his dedication and commitment for our cause.

7. We call upon all our affiliates to make best use of the skills imparted to their representatives and conduct similar in their respective affiliates to enable us to reach out to members, customers and other stakeholders of the society.

With best regards,

Yours sincerely,

Sd/-

(Soumya Datta)

General Secretary

Shubhajyoti Chattopadhyay

General Secretary

Mobile : 8001194340